

Don't let the rise in business

# identity theft

put your business at serious risk!

## Threats to you

With all of the data breaches this year, identity theft is on the minds of business owners everywhere. And it should be! The IRS reported a 150% increase in business returns identified as potential identity theft in the first five months of 2017. And unfortunately, they can't catch them all.

Of all security compliance issues businesses face, identity theft ranks as one of the scariest since it can not only negatively impact you, but also your customers and your employees.



## Potential Consequences

- Unable to meet payroll, tax obligations or pay bills
- Negative credit reporting
- State and Federal tax consequences
- Business failure

Thankfully, with the implementation of security solutions and a few proactive actions, you can greatly reduce your risk of becoming a statistic.

- **Closely monitor your company's credit report and business accounts so you can act on suspicious activity quickly**
- **Enact security and authentication controls on your accounts, as well as within the office with secure networks and password protection**
- **Be wary of phishing scams, and train your employees to be on the lookout as well**
- **Know your commercial/business banking agreements and policies to ensure there are no loopholes exposing your business to attackers**

See how identity theft can affect your customers as well



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## Threats to Your Customers

As the digital age grows, businesses have been stockpiling more and more personally identifiable information (PII) about customers everyday - credit card numbers, social security numbers, birth dates, addresses, etc. Thieves will hack into your system to obtain this information and sell it to others who can use it to carry out financial fraud.

### **Your clients trust you with their personal information - make sure you protect it!**

The best way to protect secure information is with encryption, which is available in a variety of products from hard drives and flash drives to software suites and networking components. In addition here are other simple steps you can take:

- **Make sure your business computers have anti-virus and anti-spyware protection**
- **Make sure your network is protected with a firewall**
- **Keep software and browsers updated with security patches**
- **Don't share login credentials across users**
- **Be wary of public WiFi**

**The first step to fighting identity theft is to minimize the risk!**

**Let us help you implement an ideal solution  
to protect both you and your clients.**