



# PROTECT WHAT YOU BUILT

Today's information security threats continue to grow rapidly and strike businesses from all angles, and the potential consequences of a security breach becomes more costly. Your security strategy must cover every entry point with multiple layers of protection.

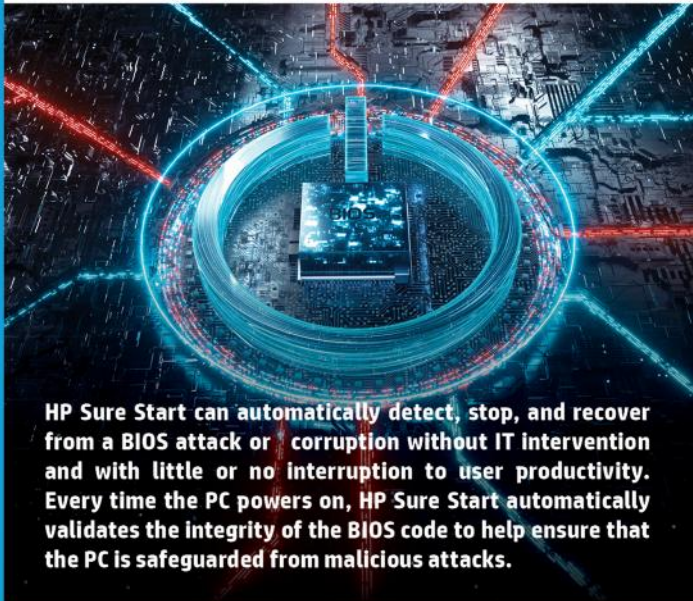
With HP, security measures designed to protect your device, identity, and data are embedded at every level — above, within, and below the operating system. Hardware-based and manageable security solutions, like HP Sure Start, HP Sure Sense, HP Sure Click and HP Sure View are your strongest defense against the serious dangers that threaten your business. This is critical to the overall security of your business – **that's why choosing a PC is a security decision!**





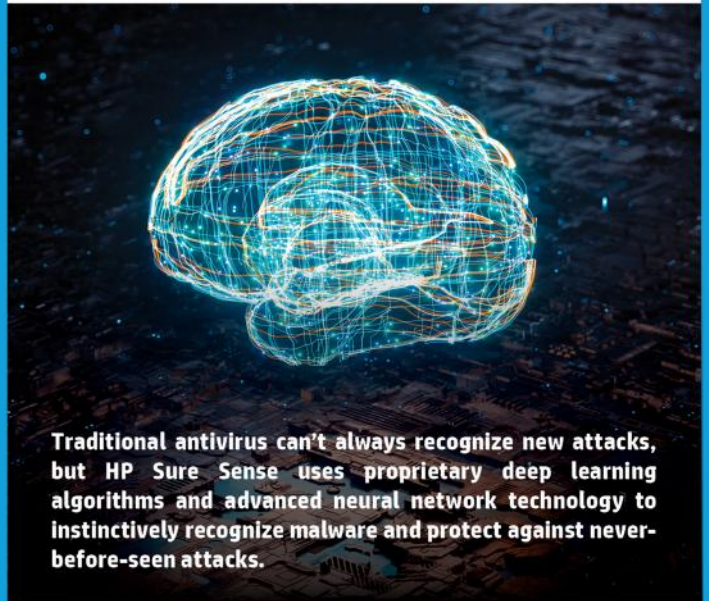
# CHOOSING A PC IS A SECURITY DECISION.

## HP Sure Start



HP Sure Start can automatically detect, stop, and recover from a BIOS attack or corruption without IT intervention and with little or no interruption to user productivity. Every time the PC powers on, HP Sure Start automatically validates the integrity of the BIOS code to help ensure that the PC is safeguarded from malicious attacks.

## HP Sure Sense



Traditional antivirus can't always recognize new attacks, but HP Sure Sense uses proprietary deep learning algorithms and advanced neural network technology to instinctively recognize malware and protect against never-before-seen attacks.

Protect your PCs from malware that lurks on malicious websites or hides in common files. HP Sure Click isolates key applications in their own virtual containers, trapping any malware and deleting it as soon as you close the application.



## HP Sure Click

Even the best security software can't prevent visual hacking like unauthorized users viewing confidential information on an unguarded display. At the touch of a button, HP Sure View activates an integrated privacy screen that makes data visible only to the user sitting directly in front of it.



## HP Sure View

## DON'T WAIT ANY LONGER

Contact us today to strengthen your security position, stay ahead of attacks, and prevent negative impacts on your business!

